



**CLEAR** - Creativity and innovation:  
pedagogical framework for the LEARning chain



**CLEAR** website: [www.clearcreativity.eu](http://www.clearcreativity.eu)



Programma di  
apprendimento  
permanente

**EACEA**  
Education, Audiovisual & Culture  
Executive Agency



To spread creativity practices to foster innovation in Italy, United Kingdom, Belgium, Spain and Norway by involving practitioners and policy makers in learning frameworks design and awareness raising events.

Support for European Cooperation in Education and Training (ECET)

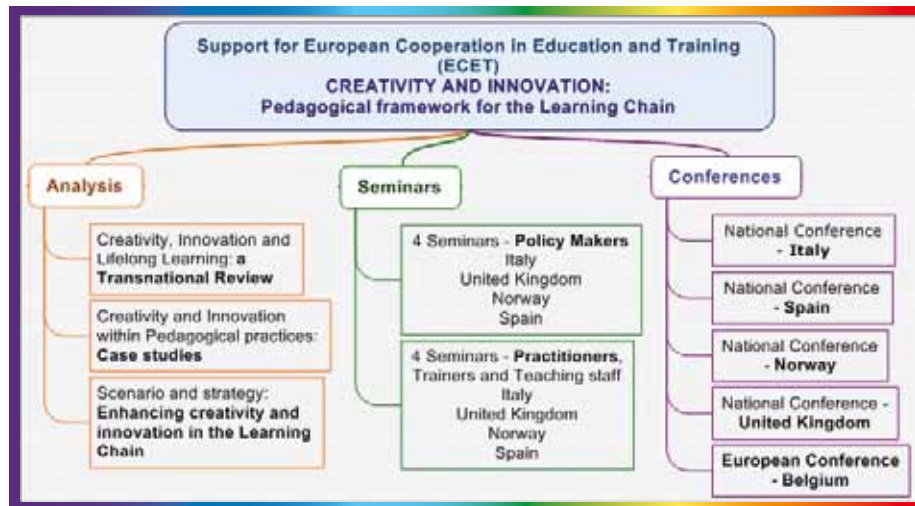
Project n. 521415-LLP-2011-IT-KA1-KA1ECETB

**Welcome!**



- The project **CLEAR** aims at improving lifelong learning strategies, by designing a pedagogical framework so as to raise awareness on the **importance of creativity to empower individuals and to transfer and develop innovation in organisations**.
- CLEAR** will analyse policies and approaches to develop creativity in partner countries and will collect **good practices realised in the three sectors of the learning chain**: scientific and technology academic education, post academic/executive/non academic higher education, continuous training, with the aim to **share and transfer them**.
- CLEAR** will be realised by a consortium of **7 bodies**, which are active in the **education and training sector**.

## THE PROJECT STRUCTURE








The project will run from March 2012 to February 2014. Can you still **contact us** afterwards? YES, PLEASE! We will keep working on **CREATIVITY** and **INNOVATION** issues and we will be more than glad to share results and identify further development **opportunities**.



Which are the main barriers in your working environment - vocational higher education, university, public policies?

Why **INNOVATION** and **CREATIVITY** and why now?



**Discover** the Analysis findings within the **EUROPEAN**  context and the practices developed in **Italy**  **UK**  **Norway**  and **Spain** 



**Contribute** to the development of attractive and effective working practices

**Improve** your learning approaches and training style

**Increase** the attractiveness of your education and training offer

**Meet** experts and share new opportunities with practitioners, trainers and policy makers in Higher Education, Vocational Training and Executive Education.



**Curious to participate?** Check the ongoing activities and the nearest Seminar or Conference in the **News & Events** section at

 **CLEAR** website: [www.clearcreativity.eu](http://www.clearcreativity.eu) or follow us on Facebook and Twitter!





## **P1: Confindustria Veneto SIAV Spa** - Mestre (VE) - IT

Service Agency of the Industrial Federation of the Veneto Region, representing more than 12.000 enterprises  
Contact: **Gabriella Bettiol** - Phone: +39 041 2517511 - Email: [area.progetti@siav.net](mailto:area.progetti@siav.net) - Website: [www.siav.net](http://www.siav.net)



## **P2: IPRASE - Istituto Provinciale per Ricerca e Sperimentazione Educativa** - Trento - Italy

Provincial Institute of Educational Research and Experimentation in Trento  
Contact: **Francesco Pisanu** - Phone: +39 046 1494367 - Email: [Francesco.Pisanu@iprase.tn.it](mailto:Francesco.Pisanu@iprase.tn.it) - Website [www.iprase.tn.it](http://www.iprase.tn.it)



## **P3: GuildHe** - London - UK

Representative organisation for 32 universities and specialist higher education institutions in the UK  
Contact: **Andy Westwood** - Phone: +44 02073877711 - Email: [andy.westwood@guildhe.ac.uk](mailto:andy.westwood@guildhe.ac.uk) - Website: [www.guildhe.ac.uk](http://www.guildhe.ac.uk)



## **P4: EVTA** - The European Vocational Training Association - Brussels - BE

Vocational training network of 20 members from 18 EU countries (2000 training centres, 50.000 trainers)  
Contact: **Tommaso Grimaldi, Jeanne Perego**  
Phone: +32 026 445891 - Email: [tommaso.grimaldi@evta.net](mailto:tommaso.grimaldi@evta.net) - Website: [www.evta.eu](http://www.evta.eu)



## **P5: FVEM - Federación Vizcaína de Empresas del Metal** - Bilbao - ES

The largest sector business association in Biscay (1060 companies - 40.000 workers)  
Contact: **Joseba Sainz de Baranda** - Phone: +34944396469 - Email: [joseba@fvem.es](mailto:joseba@fvem.es) - Website: [www.fvem.es](http://www.fvem.es)



## **P6: TKNIKA - Centro de Innovación para la Formación Profesional** - Errenteria (Gipuzkoa) - ES

Innovation centre for the Basque Vocational Training System  
Contact: **Jose Luis Fernández** - Phone: +34605773198 - Email: [jlfernandez@tknika.net](mailto:jlfernandez@tknika.net) - Website: [www.tknika.net](http://www.tknika.net)



## **P7: BUC - Bergen University College** - Høgskole i Bergen - Bergen - NO

State institution of higher education  
Contact: **Alf-Emil Slinning** - Phone: +47 55587941 - Email: [aes@hib.no](mailto:aes@hib.no) - Website: [www.hib.no](http://www.hib.no)

